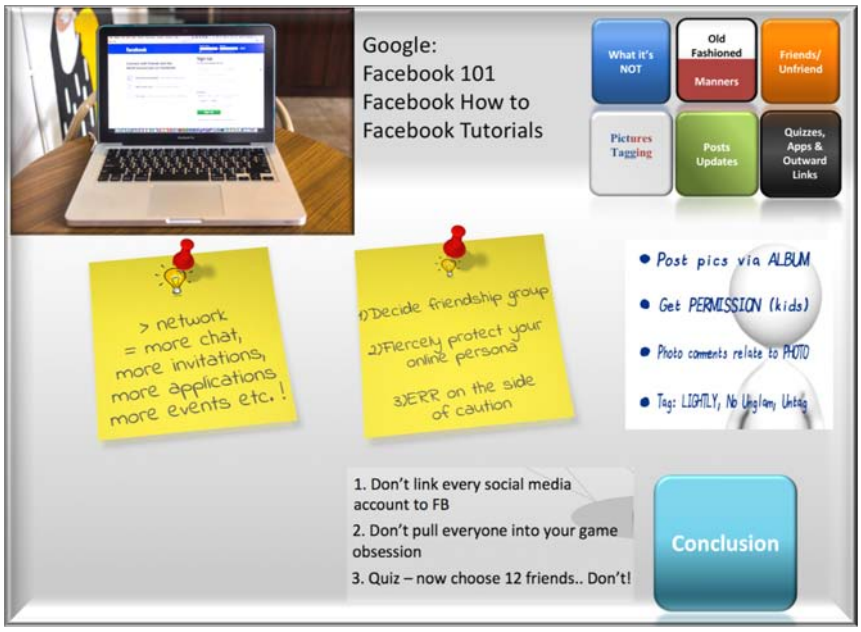
Facebook Etiquette –
Posts and Updates: Snapshot Do and Don't Tips

	What You Write		How You Use
DO	• Wish happy birthday to friends, family, coworkers and acquaintances • If in a group: do read rules of Groups before posting	DO	• Reply quickly to comments especially if they are questions • RSVP promptly to event invites • If FB Business: do share other people's business posts
DON'T	• Vent about your work • Rant about politics • Humblebrag • Beg for attention	DON'T	• **Post Private Messages on Profile Pages** • Use long hashtags that have no meaning • Use Facebook as an announcement service or instant messenger

	What You Share		Caution
DON'T	• Post Chain Status Updates • Broadcast your friends' problems		• ALL CAPS CAN DRIVE PEOPLE CRAZY • Share other people's special news with caution • Be cautious about posting comments on every post • Use cautious limits with Facebook chat • Be cautious about oversharing on your Personal Page about Your Business Page



Downloaded from sonjabernhardt.com as part of your cruise ship presentation.